

FOR IMMEDIATE RELEASE

CPM – MECHANICAL CONSTRUCTION PENCIL

AURORA, Illinois, April 8, 2024: SOLA's new mechanical construction pencil CPM with a broad, rectangular shaped lead, enables extremely accurate marking on various surfaces. Extend or retract the lead with the push of a button. The CPM leads are available in different hardness grades and can be easily swapped out and refilled. The extremely durable plastic housing of the CPM is robust and was specifically developed for use on construction sites.

Rectangular Lead for Precise Line Drawing

Thanks to a rectangular lead, the CPM is particularly suited to precise marking and line drawing. A clear advantage of the rectangular lead is that it enables clear and uniform line drawing. The flat shape allows for stable and continuous marking, without any annoying wobbling or lead twisting. In addition, this special lead allows for remarkable versatility in terms of line thickness, from ultra-fine lines to distinct markings, even on rough surfaces. The CPM is equipped with a reliable feed mechanism, whereby the lead is automatically fed through at the touch of a button.

Replaceable Leads in Different Degrees of Hardness

The CPM's versatility is further displayed in its replaceable leads, which can be easily exchanged via the screw-out push button. [Soft graphite HB lead](#) comes as standard with the CPM, a lead that is particularly suited to marking on wood, paper, or cardboard. However, if you want to use the pencil on rough, hard surfaces such as concrete, brick, or stone, a [harder 10 H graphite lead](#) is available from SOLA. This versatility makes the CPM construction pencil an attractive tool for a wide range of trades, from wood processing through to concrete construction.

Durable Design for Long-Lasting Use

The CPM is designed to face a range of challenges on-site or in production. The housing is made from durable ABS plastic and features grooves to ensure a secure grip and also features a metal core that's extremely durable and practically indestructible, which not only helps protect the pencil itself from shocks and drops, but also protects the lead from breaking as well as from moisture and dust. The construction pencil can be attached to your trousers or jacket thanks to a practical attachment clip, meaning it's always close at hand.

Expanded Purchasing Options for Distributors

Distributors can acquire the SOLA CPM in two convenient formats. They have the choice of purchasing individual units, with each unit containing 10 pieces of the CPM. Alternatively, SOLA offers a comprehensive set display option, which includes 20 CPM pencils along with 10 soft leads and 10 hard leads.

www.sola.us

Number of characters: 2,570 (including spaces); number of words: 417

Image Overview

The following images in print resolution form are available to download for publications:

<https://solatransfer.sharefile.com/d-s7410bd743ffd40609d251006499b005a>



File: pic_prd_bs_cpm_persp2_001

Caption: The CPM mechanical construction pencil from SOLA with rectangular leads.

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File: pic_prd_bs_cpm_set_persp2

Caption: SOLA CPM set - 20 pencils, 10 soft & 10 hard leads.

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File: pic_app_bs_cpm_013

Caption: Extend or retract the lead with the push of a button.

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File: pic_app_bs_cpm_004

Caption: Rectangular lead for precise line drawing and variable line thicknesses.

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File: pic_app_bs_cpm_009

Caption: Replaceable leads in different hardness grades for a range of applications.

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About SOLA-Messwerkzeuge GmbH:

Since 1949 the SOLA brand has meant high precision measuring and marking tools. As market leader in premium spirit levels, the Austrian company manufactures a wide range of products, including screeding levels, folding rules, long and short tapes, squares, measuring wheels, marking products, laser distance meters and a customized laser program. SOLA's approach is to develop and continuously optimize its products to match its customers' requirements as closely as possible. SOLA Measuring Tools are sold in more than 80 countries around the world. 75% of all products are manufactured in Götzis, Austria, where the headquarters and production facility are located. This is where 200 employees develop, produce and distribute a product range of more than 1,500 products. The high-quality standards that SOLA has set for itself are subjected to constant control in the company's own laboratories and testing facilities. For more information visit www.sola.us

About Keson LLC:

Founded in 2018, Keson LLC is an alliance of the two industry leaders Keson and SOLA. Both companies are family-owned and leaders in measuring and marking tools, offer complementary product lines, and share very similar values. Keson is headquartered in Aurora, Illinois, and is well known in North America for providing reliable, innovative, and easy-to-use measuring and marking products to professional tradespeople who are passionate about their work. SOLA is headquartered in a state-of-the-art manufacturing facility in the shadow of the Austrian Alps and is a market leader in spirit and screeding levels in 30 countries around the world. With a combined 120 years of market experience, Keson LLC builds upon Keson's U.S. manufacturing, existing distribution network and strong relationships by adding SOLA's European manufacturing expertise, precision engineering and industry-leading technology. Operating from Aurora, Keson LLC will provide the outstanding products and service that will allow us to earn and keep the trust of tradespeople and of those who supply them with the tools they need. Find out more at www.keson.com



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