Götzis, Österreich, April 2016

RED DOT AWARD 2016

Red Dot Award 2016 for SMART und CROSSLINE

SOLA has won the Red Dot Award for its SMART and CROSSLINE crossline lasers, once again gaining recognition for its superior product design. The award means that both of these products, from the latest generation of lasers, now bear one of the most well-respected seals of quality in the field of design.

Double success for professional technology
The panel of experts awarding the prize, which consisted of independent designers, professors and journalists specialising in this field, were impressed by the clear and well-thought-through nature of the SMART and CROSSLINE designs. Both lasers contain professional technology yet remain compact. Impressively easy to operate, they make day-to-day tasks more straightforward and save time. Handy and striking thanks to the distinctive SOLA look, crossline lasers SMART and CROSSLINE can be used for a wide range of practical tasks.

Multi award-winning range of lasers
In addition to the Red Dot Award, products in the SOLA range have also won other prestigious international design awards, such as the iF Design Award and the German Design Award. Manufacturers from 57 nations entered a total of 5214 products into this year's Red Dot Design competition. The coveted industry award is presented every year to product manufacturers who have shown the very best design expertise.

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(Photo: sola_crossline_persp.tif)

Crossline

The powerful crossline laser for interior fittings with optimum laser visibility, ensuring ultra-precise levelling, with a measurement tolerance of just 0.2 mm/m.

(Photo: sola_smart_persp.tif)

Smart

The practical crossline laser for first-time users. High performance yet. Simple to use.

reddot award 2016
winner

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For more than 60 years our SOLA brand marks perfect precision measuring tools. As experts on measuring and marking we manufacture a wide range of products supporting craftsmen on construction sites. It is our approach to develop and continuously optimize our products as close as possible to our customers' requirements.
Characterized by consistent simplicity, efficiency and precision SOLA innovations are setting the standard in many applications from civil engineering to interior construction. As the Austrian market leader in premium spirit levels we provide a versatile product range, including rules, screeding levels, long and short tapes, squares, marking products, laser distance meters and a customized laser program.

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