

Götzis, Austria, November 2023

## White Industrial Marker IMW

### Waterproof Marking on Dark Surfaces

The white lacquer-based industrial marker IMW has been specially designed for industrial applications. Equipped with a round tip and a line thickness of 4 mm, the IMW is ideal for reliable marking on dark and smooth surfaces. Thanks to its high pigmentation value, the IMW provides excellent coverage for impressive visibility and readability. In addition, the industrial marker is waterproof, ensuring your markings remain in place and legible, even in the harshest conditions.

#### Impressive Opacity and Legibility

The IMW's specially developed, highly pigmented white paint ensures outstanding coverage on dark and smooth surfaces. The IMW is ideally suited for marking on dark, smooth surfaces such as metal, stone, glass, plastic, tiles, wood, and cardboard thanks to its round tip and 4 mm line thickness. The markings it produces have high levels of visibility and ensure impressive legibility. Markings can be made easily, even on oily or smeared surfaces. In addition, the IMW's paint is free from the toxic substances toluene and xylene.

#### Waterproof

The IMW's reliability and durability extends to challenging environments where water presents a constant challenge, but thanks to its waterproof paint, markings remain in place under all conditions, remaining visible even in damp and wet environments. This water-resistance ensures markings don't smudge or fade, no matter the circumstances.

#### Extended Lifespan Thanks to Replaceable Writing Tip

The IMW has been designed for professionals, who rely on efficiency and durability. It features a clever replaceable writing tip, further extending the marker's lifespan. As soon as the felt tip becomes worn, it can simply be removed, replaced, putting the marker back into action.

[www.sola.at](http://www.sola.at)

Number of characters: 1,786 (including spaces); number of words: 272

## Image Overview

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**File:** pic\_prd\_bs\_imw\_persp2\_02

**Caption:** Waterproof, durable, highly legible: The industrial marker IMW from SOLA.

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**File:** pic\_app\_bs\_imw\_001

**Caption:** The IMW, perfect for reliable and legible marking on dark and smooth surfaces.

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**File:** pic\_app\_bs\_imw\_002

**Caption:** The IMW has been specially designed for industrial applications.

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### About SOLA-Messwerkzeuge GmbH:

Since 1949 the SOLA brand has meant high precision measuring and marking tools. As market leader in premium spirit levels, the Austrian company manufactures a wide range of products, including screeding levels, folding rules, long and short tapes, squares, measuring wheels, marking products, laser distance meters and a customized laser program. SOLA's approach is to develop and continuously optimize its products to match its customers' requirements as closely as possible. SOLA Measuring Tools are sold in more than 80 countries around the world. 75% of all products are manufactured in Götzis, Austria, where the headquarters and production facility are located. This is where 200 employees develop, produce and distribute a product range of more than 1,500 products. The high-quality standards that SOLA has set for itself are subjected to constant control in the company's own laboratories and testing facilities. For more information visit [www.sola.at](http://www.sola.at)

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