

Götzis, Austria, November 2019

RED M & BIG RED M magnetic spirit levels

Reliable powerhouses with new magnet installation method

SOLA's popular spirit level models RED and BIG RED are now available in magnetic. The highlight of these magnetic spirit levels is the entirely new lateral installation of the magnet, with the advantages immediately noticeable to the user when using the spirit level.

New: lateral magnet installation method

While in conventional magnetic spirit levels the magnets are inserted directly into the measuring surface, SOLA uses a newly developed lateral installation method. The advantage – the impractical recesses on the spirit level's measuring surface are a thing of the past. This is because the recesses tend to collect dirt and metal chips, which are difficult to remove and can lead to scratched surfaces.

Smooth and clean measuring surface

The magnets for the RED M and BIG RED M spirit levels are inserted into the profile from the side. This means that it is not possible for the magnets to disengage or become damaged by vibrations or a rise in temperature. The side installation of the magnet provides the significant advantage of an entirely smooth measuring surface. This makes the spirit level easy to clean and allows for precise work. The seamless measuring surface reduces the risk of scratches on sensitive painted surfaces. This also reduces the risk of injury caused by metal chips which adhere to the magnets.

Outstanding holding power

The extra-strong neodymium magnets mean that the RED M and BIG RED M magnetic spirit levels hold firmly to the object that is to be aligned, regardless of whether they are positioned vertically or horizontally. The magnets guarantee a strong hold, even on pipes and painted or curved steelwork components, without slipping. These magnetic spirit levels are ideal for any type of work which benefits from hands-free operation such as aligning and adjusting metal posts or beams, and aligning wall and ceiling profiles during drywall installation.

Maximum stability and precision

The RED M and BIG RED M can withstand heavy loads at building sites owing to their exceptionally strong profile weight of 890 g/m and shock absorbing 2-c end caps. The RED M and BIG RED M magnetic spirit levels are also fitted with three SOLA FOCUS vials. Uniquely developed and patented by SOLA, this acrylic glass vial includes an integrated magnification lens (+60%) and has a significantly higher degree of contrast compared to a ring vial. The fluorescent light plate makes the vial results easier to read in low light situations. SOLA FOCUS vials facilitate faster, better and more exact measurements with maximum measuring accuracy in both standard and inverted positions.

www.sola.at

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Image Overview

The following images are available to download for publications in print resolution form:

<https://solatransfer.sharefile.com/d-sc1228e7b7b443948>



File: sola_pic_prd_ww_redm3_80_persp2

Caption: The SOLA RED M is available in lengths of 60 cm, 80 cm and 100 cm.

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File: sola_pic_prd_ww_bigredm3_120_persp2

Caption: The SOLA BIG RED M with two handles is available in four lengths from 120 cm to 200 cm.

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File: sola_pic_app_ww_redm3_80+bigredm3_120_004

Caption: The RED M and BIG RED M magnetic spirit levels impress with the brand new lateral magnet insertion method.

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File: sola_pic_app_ww_redm3_80_003

Caption: The side installation of the magnets in the RED M and BIG RED M magnetic spirit levels means the measuring surface is entirely smooth.

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File: sola_pic_app_ww_redm3_80_004

Caption: The two magnetic spirit level models, the RED M and the BIG RED M, guarantee a strong hold, even on pipes and painted or curved steelwork components.

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File: sola_pic_app_ww_bigredm3_120_004

Caption: The RED M AND BIG RED M magnetic spirit levels are ideal for drywall installation, ensuring precise alignment of wall and ceiling profiles.

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File: sola_pic_app_ww_redm3_80_001

Caption: The lateral installation method means that it is not possible for the magnets to disengage or become damaged if the temperature rises.

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Press Contact

PRESS CONTACT	READER CONTACT
SOLA-Messwerkzeuge GmbH Sarah Blass, MA Marketing Communications T +43 5523 53380-217 sarah.blass@sola.at www.sola.at	SOLA-Messwerkzeuge GmbH Unteres Tobel 25 6840 Götzis, Austria T +43 5523 53380-0 sola@sola.at www.sola.at

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About SOLA-Messwerkzeuge GmbH:

Since 1949 the SOLA brand has meant high precision measuring and marking tools. As market leader in premium spirit levels, the Austrian company manufactures a wide range of products, including screeding levels, folding rules, long and short tapes, squares, marking products, laser distance meters and a customized laser program. SOLA's approach is to develop and continuously optimize its products to match its customers' requirements as closely as possible. SOLA Measuring Tools are sold in 70 countries around the world. 75% of all products are manufactured in Götzis, Austria, where the headquarters and production facility are located. This is where 200 employees develop, produce and distribute a product range of more than 1,500 products. The high quality standards that SOLA has set for itself are subjected to constant control in the company's own laboratories and testing facilities. Find out more at www.sola.at



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